

# A CONSULTATION THAT GOES BEYOND SKIN DEEP IS WHERE YOU'LL DISCOVER THE HARMONY AND BALANCE YOUR FACE DESERVES.

All you need to know about the Harmony approach, co-developed by Dr Ravi Jain and Galderma Global...

From London to Luxemburg to LA there are distinct differences globally in our 'wants' when it comes to aesthetic procedures. And beyond that, as individuals, our lifestyles, our values and our backstories all play a part in motivating us to make improvements or tweaks to our face and body. Considering the complexity, it is essential to instil a consistent factor that really zones in on the individual. Dr Ravi Jain, the founder of Riverbanks Wellness®, has been instrumental in developing The Harmony program for Galderma Global, it's a consultation technique that's defined by its patient-centred approach. Dr Jain has launched Harmony worldwide, teaching leading practitioners how to enhance the pre-treatment process for a more personalised and fulfilling result.

Harmony doesn't stop at a patient's initial procedure, a bespoke treatment plan is designed to cultivate long-term satisfaction, and a supportive experience is laser-built around each individual. Why? Because our needs and our aspirations are unique, and treatment outcomes differ from person to person. Whether it's a milestone-moment or a longer term goal, a collaborative dynamic with the expert is key to ensuring the aesthetic changes are exactly what a patient wants, and specifically what their face needs.

## What Is Exceptional About Harmony?

#### It's Personalised

Your age may say one thing, but your skin says something else. While a treatment is developed for a particular age rage, it's not necessarily effective across the board. Dr Ravi Jain says "The challenge is that we all have different skins. You might have fine-textured skin that wrinkles show on, or you could be relatively wrinkle-free, while others of your age are already showing signs of age with fine lines developing around their eyes, mouth and that 'crepey' effect in their cleavage. We are all different which means that we all need different treatments to keep our skin at its very best."

The Harmony approach enables Dr Jain to collaborate with each patient to establish a personal profile. "It's no good telling a patient that 'you must do this' if it doesn't work with their lifestyle. They'll say 'yes', but probably won't be able to maintain the recommended regime."

Harmony starts with a self-assessment questionnaire which looks at a patient's

- Existing skincare regime
- Their lifestyle and how it affects both their skin and their skincare
- What they would like to improve, and why
- The options that are available to achieve their goals, and how they work

The result is a treatment plan that's designed to include the latest techniques and scientifically proven products, based on skin condition and facial features, to restore the individual's facial balance.

#### Results are Invisible

In the UK, we are distinct in our desire for 'hidden', or 'secret' enhancement. Increasingly, patients want to improve their skincare or have treatments to get ahead in business, feel fresher and more confident - quick-fixes can, and do, ignite embarrassing discussions amongst friends, family and colleagues. Dr Jain believes that no one should be able to guess that you've had aesthetic work at all, but they'll certainly see that you look healthier. He says "The measure of change should be when someone looks back at an old photo and spots the difference at that point, not the other way around". Dr Jain's Invisible Aesthetics® method of treating works in synergy with Harmony to produce results that are radical but certainly not obvious.





Anna has received treatments for nose-to-mouth lines, mouth corners, smile lines, tear trough (tired eyes) and lips.





Roland has received treatment for tear trough (tired eyes) and cheeks.

### It's Long Term

The nature of Harmony promotes gradual change over time, while supporting the skincare and aesthetic needs that a patient's lifestyle delivers on-going, like weddings, job promotions, weight loss and, of course, the ageing process.

Riverbanks Wellness is located in Harpenden Hertfordshire LU2 9QS, 01582 762 877, www.riverbanksclinic.co.uk

Dr Jain and his expert medical team can also be consulted in Central London at The London Welbeck Hospital - 27 Welbeck Street,

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