

RIVERBANKS WELLNESS®

Dr Ravi Jain launches new HA skin super-booster, Prophilo, at Riverbanks Wellness. With next-level skin remodelling capabilities, and creating a new category in injectable treatments, this is no filler!

Beyond plumping cheeks and filling wrinkles, cosmetic injectable treatments have evolved to actually achieve skin structural changes by stimulating the natural tissue and influencing fibroblast activity where collagen and elastin is produced, and orchestrate our skin's behaviour. Moving modern developments forward, Prophilo is based on savvy hyaluronic acid technology and has been formulated, in essence, as a bio-remodelling skin enhancer, it's in a different league entirely to 'fillers', more of a forefronter in the category of 'skin super-boosters', supporting the concept of 'curing wrinkles' rather than the cosmetic 'wrinkle filling' concept".

Leading expert in injectables, Dr Ravi Jain, is Prophilo's key opinion leader in the UK, he explains "It's important to understand this is NOT a volumising dermal filler. It is also not mesotherapy. It sits between skinboosters and fillers as a Super Skin Booster in that it offers fantastic hydration but ALSO triggers collagen and elastin production, resulting in bioremodelling of the skin."

Uniquely, Prophilo combines both high molecular weight and low molecular weight Hyaluronic Acid which delivers a dual action that nourishes the dermal cells and actually remodels the skin (referred to as Bioremodeling). The combo is a first, and never seen before in an injectable product. By directly delivering unique levels of HA (through patented technology), Prophilo hydrates from the inside out while simultaneously stimulating collagen and elastin production to tighten lax skin, change skin quality and eliminate crepey-ness. Thanks to Prophilo's thermal stabilisation process, the solution flows freely, integrating within the subcutaneous tissue and the dermis making it capable of rejuvenating areas that were previously a challenge, such as the neck, arms and forehead.

Patient 1 age: 43 ⁵



Baseline



1 month after 2nd treatment

Patient 2 age: 64 ⁶



Baseline



1 month after 2nd treatment

Images courtesy of IBSA

The characteristics that qualify Profilo's revolutionary status are multifaceted. It is BDDE-free and treatment entails fewer injection points, limited discomfort and side-effects, less top-up sessions and longer-lasting results.

At Riverbanks, Profilo is customised for each individual, and two treatments (with a one-month interval between) are recommended for the optimal effect. Treatable areas include:

- All areas of the face
- The neck and décolleté
- Arms

The treatment takes approx. 30 minutes and results last from 4 to 6 months. Price starts from £???

Riverbanks Wellness is located in Harpenden Hertfordshire LU2 9QS, 01582 762 877, www.riverbanksclinic.co.uk
Dr Jain and his expert medical team can also be consulted in Central London at The London Welbeck Hospital - 27 Welbeck Street,
London W1G 8EN

For media enquiries about Dr Ravi Jain and Profilo treatment at Riverbanks Wellness please contact either:
Octavia - octavia@octaviacoatespr.com or Natasha – natasha@iglowltd.com